

Avoid Delay - Sign Up Today
Receive a 50% Wholesale Discount
on all orders submitted

EGBreeze hosted websites by Embossed Graphics provide a great marketing tool for your customers to shop directly online. Your EGBreeze website will contain Embossed Graphics' current products and also many website-exclusive items that are not available to all retail businesses. A one year minimum commitment is required; monthly maintenance fees apply. Retailers that maintain an EGBreeze website will receive a 50% minimum wholesale discount on all sales (both through direct EGBreeze sales and your Embossed Graphics retailer account).

Having an EGBreeze website saves you time on site maintenance (product changes, pricing changes, option changes, etc.) and guarantees that you have up-to-date item information. Your customers enter orders directly through your EGBreeze website. Customers will see a virtual proof of their item(s) before completing their order. Embossed Graphics handles all credit card payments and processing fees. Submitted orders are immediately placed into production, saving you valuable time.

To view a sample of a Classic or Emerald website, please send a request to service@embossedgraphics.com. Our specialists will email you an active website for a currently participating retailer so that you can view a live version of the website.

Website Features

Website Enhancements

Your EGBreeze website can be customized in various ways to reflect the personality of your business. After the website is activated, you will be given access to an easy-to-use Admin area that allows you to apply or request changes to the appearance of your EGBreeze website. These optional changes include adding your company logo, changing color schemes, as well as many other options. Please note some changes do not take effect immediately as they need to be implemented by our specialists.

Pricing

All of the items displayed on the EGBreeze website are shown with Embossed Graphics' retail prices. Item pricing, options, and images will automatically be updated to your EGBreeze website. All Embossed Graphics sales will be featured on your EGBreeze home page.

Payment Methods

EGBreeze accepts Visa, MasterCard, American Express, and Discover credit card payments. Embossed Graphics handles all credit card payments and processing fees. Upon shipment of orders, a credit (based on your Embossed Graphics discount) will post to your retailer account. Embossed Graphics will mail a check payment to you for your EGBreeze revenues when the amount is greater than the balance owed on your Embossed Graphics retailer account.

Shipping Method Options

EGBreeze offers shipping via FedEx Ground, Express (3rd day), Second Day, or Standard Overnight, where available, within all 50 states. Customers may also choose to ship their orders via USPS Priority Mail or to international locations via USPS International shipping. Tracking information is available for all shipping methods.

Tax and Shipping

Embossed Graphics charges Illinois tax on merchandise shipped to Illinois. Merchandise that ships outside of Illinois is not charged a sales tax. The shipping amount and any additional tax amount will be displayed at the time of checkout. All shipping charges are based on the weight of the package(s), destination ZIP code, and shipping method requested.

Order Status Notification

An email notification is sent to you as well as your customer when an order is submitted via your EGBreeze website. The email received by the customer identifies the sending address as the same email address used for your "Contact Us" section of the website. Upon shipment of the completed order, a second email including the tracking number will be sent to the customer. All tracking and production status information is available from the "Has It Shipped?" link on your Embossed Graphics retailer account. Your customer can also track their orders via their EGBreeze account under the "Order Tracking" link within EGBreeze.

Cancellations and Changes

Submitted orders are immediately placed into production, therefore, no changes or cancellations will be accepted.

Please call 1.800.362.6773 with questions.

Fax: 1.800.468.4316 | Email: service@embossedgraphics.com

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EGBreeze Setup and Fees

EGBreeze Website Setup (\$99.00 one-time fee)

A one-time fee is required to create and activate an EGBreeze website. Monthly maintenance fees apply, shown below, based on the type of website (Classic or Emerald) that is selected. Upon Embossed Graphics' receipt of the completed EGBreeze application, an EGBreeze website can potentially take 3-5 business days before being made live.

Types of EGBreeze Websites

EGBreeze **EMERALD** (\$50.00 monthly maintenance fee applies)

One year minimum commitment required

- 100 exclusive items
- Invitations and Wedding Programs
- Stationery Cards and Notes
- Napkins and Guest Towels
- Memos and Tablets
- Birth Announcements
- Save the Dates
- FREE promotional cards
- Online virtual proofs
- Payments processed by Embossed Graphics
- Direct email marketing **included**
- Three rotating homepage images
- Easy search and navigation

EGBreeze **CLASSIC** Website (\$25.00 monthly maintenance fee applies)

One year minimum commitment required

- Stationery Cards and Notes
- Napkins and Guest Towels
- Memos and Tablets
- Birth Announcements
- Save the Dates
- Online virtual proofs
- Payments processed by Embossed Graphics
- Direct email marketing - *optional (\$5.00 additional)*
- Homepage featured images
- Easy search and navigation

Optional Direct Email Marketing Campaigns

EMERALD website (no additional charge)

CLASSIC website (\$5.00 additional per month)

We can help you promote your website. Embossed Graphics will build and send monthly email marketing campaigns on your behalf to your provided customer email list. These emails contain information and images relating to the current promotion(s) featured on your EGBreeze website which link directly to your EGBreeze website. The sender address for these emails will be your email address. Your customers always have the ability to unsubscribe from receiving these emails, if they prefer. We utilize your customers' email addresses only for the benefit of promoting your EGBreeze website. Email marketing campaigns are a great source to drive customers to your website.

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Because this is a hosted website, your EGBreeze website will not be found on a normal search engine result. It is important that you market your EGBreeze website link to your customers. Embossed Graphics builds a secure, private database with your customers' contact information, enabling you to promote your EGBreeze website with confidence and ease. Your only responsibility is driving traffic to your website...we do the rest.

Suggested Marketing Ideas and Tips

- Embossed Graphics offers an email marketing campaign service that is a useful tool to inform customers of current promotions while generating repeat business. You supply Embossed Graphics with an Excel spreadsheet file of your customers' email addresses. The email addresses you supply will only be used for the purpose of promoting your EGBreeze website. We encourage you to update your customer email lists and send periodic updates to Embossed Graphics. If you would like to review a sample of these types of emails, please email us at: service@embossedgraphics.com.
- If you have a main website, Embossed Graphics highly recommends creating a link(s) from your main website leading to your EGBreeze website. The administrator of your main website should find this to be a simple task once the EGBreeze URL address is created and made live. Embossed Graphics can create a link from EGBreeze that directs back to your main website as well.
- If you own Embossed Graphics promotional materials (i.e. Stationery *SuperEasel*, *Napkin Easel*, *Silver Leaf Invitation album*, etc.), consider placing a sign with your EGBreeze website on or near the display. Let your customers know that they can find these and many other items on your website while shopping from the comfort of their home or office.
- Embossed Graphics' *Gifts in Paper* catalogs are also a great marketing tool for your EGBreeze website. By labeling the catalogs with your company information and EGBreeze website, those customers that you distribute catalogs to will likely visit your website to shop online often. They may also pass the catalog to friends and family, which could bring additional customers to your website. Encourage your customers to "spread the word!"
- Retailers may also promote their EGBreeze website through social media and email. As a retailer qualified to receive our monthly promotions, you may consider utilizing the image(s) for the promotion along with your EGBreeze website link to post on social media pages or send emails to your customers.
- Most email systems allow you to create a pre-set signature which you can apply to the bottom of your emails. By including your EGBreeze website address as part of that pre-set signature, you will likely have many of those people that you correspond with clicking your website link to see what it has to offer.

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